



Marie Withagen Ruge

KTS, Copenhagen Professional Academy, Bigum&Co

Graphic Designer

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Competences

- Print and digital
- Campaign and communication
- Meta / organic and paid
- Project management
- Stakeholder and process management
- Brand protection
- CVI
- Illustration
- Infographics
- Image retouche
- Digital strategy
- SEO
- Facilitating photoshoots

Software/Standards

- PowerPoint
- Microsoft Office
- Sharepoint
- Asana
- After Effects

Extensive knowledge in:

- InDesign
- Illustrator
- Photoshop

References

Medocologic A/S 2023- present

Graphic Designer

Freelance Graphic Designer 2022-2023

Graphic Designer

Solving different tasks such as, layout, illustrations, image retouching and digital for INVISIO, Inzymes and Imagework.

TDC NET 2021-2022

Graphic Designer

Working with SoMe, project management, direct mails, brand protection, campaigns, infographic, illustrations and digital.

Key results

Digital CVI:

Facilitate, coordinate, develop and bring together existing digital design and integrate it with existing design guide for print. Facilitate and manage photoshoots and image bank.
(TDC NET 2021-2022)

Implementing new CVI:

Facilitate, process and stakeholder manage, further develop and integrate a brand new CVI from an external bureau. Redesigned the membership magazine together with an external bureau. And made editorial content to the magazine.
(Animal Protection Denmark 2018-2021)

Implementing new CVI:

Responsible for LINK – intern digital learning modules about Pandora's strategy, sustainability and products, cross organization. Together with the project manager we developed and updated the modules.
(Pandora 2015-2017)

Personal Characteristics

I will be able to help find the best solutions in collaboration with the team, stakeholders or independently. Due to the range of my profile, I'm quickly learning a new CVI, stay true to the brand and thrive on optimizing and development. And I'm always trying to achieve context between visual expression, identity and marketing.

I'm used to thinking across channels and touchpoints to make sure the brand is presented according to brand guidelines, missions and values.

I have an eye for details and versatility, where I'm used to switching between many different tasks. I always strive to achieve the best result.

I highly value a good working relationship and love a social and fun work environment.