







# **Our challenges**

- More complex technical solutions
- Design, ergonomics and user experience
- Increased focus on cost
- Shift in delivery models
- Creating the future









# More complex technical solutions



semcon

# More complex technical solutions











# Design, ergonomics and user experience











# Design, ergonomics and user experience







semcon

# Design, ergonomics and user experience





#### semcon

# PHG 7/50 750 CLG 320

# Increased focus on cost - New delivery models



# Magno Trolle Semcon

SEMCON: Welcome to a lecture on the development of the future

e inte

Semeon

9

9:49 AM

One Telecom: 4G service available now

# The e-health revolution

1)CON

### New trends give new possibilities

- Poor project specification
- Scope creep
- Underestimation of time to market
- Increased technical level, new requirements
- QMS does not support projects
- Non functional steering groups
- Under estimation product/process validation





