







Our challenges

- More complex technical solutions
- Design, ergonomics and user experience
- Increased focus on cost
- Shift in delivery models
- Creating the future









More complex technical solutions



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More complex technical solutions











Design, ergonomics and user experience











Design, ergonomics and user experience







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Design, ergonomics and user experience





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PHG 7/50 750 CLG 320

Increased focus on cost - New delivery models



Magno Trolle Semcon

SEMCON: Welcome to a lecture on the development of the future

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The e-health revolution

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New trends give new possibilities

- Poor project specification
- Scope creep
- Underestimation of time to market
- Increased technical level, new requirements
- QMS does not support projects
- Non functional steering groups
- Under estimation product/process validation





